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**FORMER HOUSE C.O.S. KEENAN REED JOINS ALPINE**

*Top Washington Lobbying Firm Grows, Adds Seasoned Policy Advisor to Its Expert Ranks*

Washington, DC -- The Alpine Group announced today that Keenan Reed, most recently Chief of Staff to Congressman Donald McEachin (VA-4), has joined the government affairs firm as Vice President. The Alpine Group is a bipartisan and bicameral consulting firm located on Capitol Hill in Washington, D.C.

Keenan, a Capitol Hill veteran, has spent the past decade guiding and advising principals in all levels of government. In her role as Chief of Staff, she served as the Congressman's top policy advisor and an advisor to the House Energy and Commerce Committee, where she crafted strategies to elevate the Congressman's work as a national leader on climate change, environmental justice and rural broadband. She also led McEachin's work as the Whip of the Congressional Black Caucus, building consensus around the Caucus' priorities and advancing its agenda with House leadership.

In 2018, Keenan co-founded the Black Women's Congressional Alliance (BWCA), a membership organization of more than 300 bipartisan and bicameral Black women Hill staffers. She has led dozens of professional development briefings, events and webinars to inform staffers about new career opportunities, provided a platform to elevate their profiles to the broader Capitol Hill community, and pushed growth in diverse hiring in the United States House and Senate. BWCA has been featured in the [Majority Leaders Podcast](#), [The Brown Girl's Guide to Politics Podcast](#), [VICE](#), [Essence Magazine](#), and [Washingtonian](#).

During the 2016 presidential election, Keenan served as Hillary for America's Statewide Political Director in Florida, the largest political battleground state in the country. In that role, she was responsible for all federal, state, and local elected relationships within the state on behalf of the campaign and also managed the organization's largest political staff. Previously, Keenan served as Chief of Staff to Councilmember David Grosso of the Council of the District of Columbia City. Prior to that, she served as Deputy Chief of Staff and Senior Advisor to Florida Congresswoman Frederica Wilson (FL-24), managing a portfolio including political outreach, stakeholder engagement, constituent services, and legislation. In 2010, she managed Congresswoman Wilson's first election to Congress.

A proud Rattler, Keenan received her bachelor's degree and MBA from Florida Agricultural and Mechanical University (FAMU). She is a member of Alpha Kappa Alpha Sorority, Incorporated.

The Alpine Group is consistently ranked one of the top lobbying firms in Washington, and the staff are recognized for their subject matter and political expertise. Consisting of 21 professionals representing years of experience in a variety of senior political capacities, the firm provides strategic advice and implements tactics to help clients successfully navigate the halls of Congress, the White House and federal agencies.

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